

Social Psychology 13th Edition



BOOK DETAILS

- Author : Robert A. Baron
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BOOK SYNOPSIS

Written by well-known sociologists John D. DeLamater, Daniel J. Myers, and Jessica L. Collett, this fully revised and updated edition of Social Psychology is a highly accessible and engaging exploration of the question “what is it that makes us who we are?” Grounded in the latest contemporary research, the book also explains the methods in which social psychologists investigate human behavior in a social context and the theoretical perspectives that ground the discipline. With hundreds of real-world examples, figures, tables, and photographs, the text explores such topics as self, attitudes, social influence, emotions, interpersonal attraction and relationships, collective behavior, and personality. Each chapter is designed to be a self-contained unit for ease of use in any classroom, beginning with focal questions that establish the issues being discussed and ending with a summary of key points, a list of key terms and concepts, and critical thinking questions.

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